FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00159030 **Type of Permit:** FILMING **Release Date:** 11/26/2019

Production Company	THE BRAND AMP
Insured Company Name	THE BRAND AMP
Contact Phone No. 1	7148698960
Contact Phone No. 2	
Fax	
Address	1945 PLACENTIA AVE, BLDG C 2013 COSTA MESA, California 92627
Production Title	CSLSA - PSA LIFEGUARD
Type of Production	Commercial - PSA

Producer	Luke Davison
Director	Luke Davison
1st AD	Luke Davison
Production Manager	Luke Davison
FilmL.A. Coordinator	Sarah Neubauer
Location Manager	Luke Davison
Primary Phone	Mobile - 7148698960
Secondary Phone	
Location Assistant	Luke Davison
Primary Phone	Mobile - 7148698960
Secondary Phone	

Fees

Notification Charge	$0.00	**Total Permit Fee**	$699.00
FILMLA NON-REFUNDABLE FILM APPLICATION FEE	$699.00	**Number of Locations**	2

NOT A PERMIT

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Summary Information — Location

Permit Number F00159030
Production Company THE BRAND AMP
Insured Company THE BRAND AMP
Production Title CSLSA - PSA LIFEGUARD

Location Manager Luke Davison
Primary Phone Mobile - 7148698960
Secondary Phone

This location has been CANCELED

Location Address Newport Beach Pier, Newport Beach, CA, 92663

Location Name NEWPORT BEACH - PIER

Location Type Pier

Film Dates 11/20/2019 - 11/20/2019 08:00 - 13:00 1 day

Open or Closed to the Public Open

Generic Conditions **THE CONSUMPTION OF ALCOHOLIC BEVERAGES AND THE USE OF DRUGS, INCLUDING MARIJUANA, ON LOCATION BY ANY CAST, CREW, OR INVITED GUESTS IS STRICTLY PROHIBITED.**
All vehicles must be parked on private property
Community Survey Required
FAA (UAS): Failure to adhere to any applicable limitations of UAS usage will result in immediate shutdown of UAS activity
FAA (UAS): UAS may not be operated directly over any person, unless authorized by FAA
FAA (UAS): UAS must be operated at an altitude of no more than 400' above ground level
FAA (UAS): UAS operations may not be conducted during night (1/2 hour prior to sunrise, 1/2 hour after sunset).
FAA (UAS): UAS Operator must conform with all FAA Regulations
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic
No Parking in handicap spaces at anytime.

Please see attached document Newport Beach Permit Conditions.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	2

Personnel on Location

Type	Quantity
Cast	5
Crew	6

Filming Activities Camera on sticks; Drive ups & away; Emergency vehicles with flashing lights; Equipment on property; Equipment on sand; Handheld equipment; Interior models against scenery; Interior motion without sound;

Jurisdiction **Political:** Newport Beach **Police:** Newport Beach Police Department **Fire:** Newport Beach Fire Department

Thomas Guide Page: 918 **Grid:** H1

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

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Summary Information — Location

Permit Number F00159030
Production Company THE BRAND AMP
Insured Company THE BRAND AMP
Production Title CSLSA - PSA LIFEGUARD

Location Manager Luke Davison
Primary Phone Mobile - 7148698960
Secondary Phone

Location Address Sandy area between Newport Pier - Tower 28, Newport Beach, CA, 92663

Location Type Beach

Film Dates 11/26/2019 - 11/26/2019 13:00 - 17:00 1 day

Open or Closed to the Public Closed

Generic Conditions
THE CONSUMPTION OF ALCOHOLIC BEVERAGES AND THE USE OF DRUGS, INCLUDING MARIJUANA, ON LOCATION BY ANY CAST, CREW, OR INVITED GUESTS IS STRICTLY PROHIBITED.
All vehicles must be parked on private property
Community Survey Required
FAA (UAS): Failure to adhere to any applicable limitations of UAS usage will result in immediate shutdown of UAS activity
FAA (UAS): UAS may not be operated directly over any person, unless authorized by FAA
FAA (UAS): UAS must be operated at an altitude of no more than 400' above ground level
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Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
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No cast or crew parking on area streets
No interference with merchant activity.
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No Parking in handicap spaces at anytime.

Please see attached documents
CSLSA _TBA_APPEARANCE RELEASE (FILM LA NB).docx
Lifeguard Release 20191126.pdf
Newport Beach Permit Conditions.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	2

Personnel on Location

Type	Quantity
Cast	5
Crew	6

Filming Activities Camera on sticks; Drive ups & away; Emergency vehicles with flashing lights; Equipment on property; Equipment on sand; Handheld equipment; Interior models against scenery; Interior motion without sound;

Jurisdiction **Political:** Newport Beach **Police:** Newport Beach Police Department **Fire:** Newport Beach Fire Department

Approvals NEWPORT BEACH Monique Navarrete

Coordinator Note all content must relate to their work and on-duty responsibilities of a lifeguard and may not have content related to their personal lives.

Parking
Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

NOT A PERMIT

NEWPORT BEACH PERMIT CONDITIONS

- The conduct of such activity will not unduly interfere with traffic or pedestrian movement, or tend to interfere with or endanger the public peace or rights of nearby residents to the quiet, peaceable and unmolested enjoyment of their property, or otherwise be detrimental to the public peace, health, safety or general welfare.

- The conduct of such activity will not unduly interfere with normal governmental or City operations, threaten to result in damage or detriment to public property, or result in the City incurring costs or expenditures in either money or personnel not reimbursed in advance by the applicant.

- The conduct of such activity will not constitute a fire hazard, and all proper safety precautions will be taken.

- The conduct of such activity will not require the diversion of so great number of police officers of the City to properly police the area of such activity as to interfere with normal police protection.

- Permittee shall indemnify, defend and hold harmless City, its elected and appointed officers, employees, agents, representatives, the City Council, boards and commissions ("Indemnified Parties") with respect to any loss, liability, injury or damage that arises out of, or is in any way related to, the acts or omissions of Permittee, his or her employees, representatives, officers and agents in the course of Permittee's event/activity; however, Permittee shall not be required to indemnify City from any claim arising from the sole negligence or willful misconduct of the Indemnified Parties.

- The Finance Director or his designee may revoke this permit issued for any of the following reasons:
    - The permittee has ceased to meet the requirements and provisions for issuance of permit;
    - The applicant gave materially false, fraudulent or misleading information on the application;
    - The production is declared to constitute a public nuisance and, as such, may be abated or enjoined from further operation.

- No person shall use or allow to be used the official seal of the City of Newport Beach, or any cut, facsimile, or reproduction of said seal, or make or use any design which is an imitation of said seal or of the design thereof, or which may be mistaken for the seal of this City or the design thereof, for malicious or commercial purposes, or for any purpose other than for City purposes of any officer, board or department thereof, without the express consent of the City of Newport Beach.

- Production is permitted to shoot only at the location(s) listed on the permit. No other production or filming has been approved by the Finance Department.

NOT A PERMIT

- Production may not film on any private property without consent of the owner.
- Production may not film or photograph any member of the public or private property without permission of the person or owner.
- Production does not have any exclusive use of any of the above locations, including streets, alleys, beach or ocean. All locations will remain open to the public at all times.
- Production may not possess or consume alcohol and smoking is prohibited within City parks and beaches.
- Production may not interfere with the public peaceful enjoyment of the public and or surrounding neighborhoods.
- Production is not permitted to shoot within any City parks without a permit issued by Newport Beach Recreation and Senior Services.
- Production All vehicles including but not limited to large vehicles and or cube trucks must abide by all parking signs and may not impede any streets or sidewalks. All vehicles must be parked legally and all parking fees must be paid**.** For any vehicles that have not been approved through a Temporary Street Closure permit parking is on a first come first served basis.
- Production must not block storefronts, streets, driveways, pier, access, emergency access or business locations with any production equipment or crew.
- Production shall conduct operations in an orderly fashion with continuous attention to the storage of equipment not in use. The area used shall be cleaned of trash and debris upon completion of shooting and restored to the original condition before leaving the site.
- Production is to follow all lawful orders from Fire, Lifeguards, Police Department and any other City representatives.
- Production must have permission from the property manager and or Homeowners Association if any production occurs within these types of housing or location areas. Production must abide by all conditions set forth by the property manager and or Homeowners Association.

NOT A PERMIT

APPEARANCE RELEASE

I Carly Christian hereby grant to The Brand Amp, LLC and its affiliated companies (collectively "TBA"), the right to film, videotape, audiotape, photograph, and record my appearance, performance, likeness and voice, and to use the results and proceeds thereof ("Results and Proceeds") in connection with television programs, audiovisual works and derivative works (collectively, the "Works"), including, without limitation, the rights to edit, copy, exhibit, transmit, perform, license, sell, and otherwise exploit all or any portion thereof, and to exercise all subsidiary, allied and ancillary rights in or related thereto, in any and all media, whether now or hereafter known, throughout the universe in perpetuity.

I agree, further, that:

1. The Results and Proceeds shall be deemed works made for hire under U.S. copyright law, and all right and title to, and interest in them, and all elements thereof, shall be TBA's sole and exclusive property. To the extent I retain any interest in the Results and Proceeds, I hereby grant and assign to TBA all rights of any nature in and to all such results and proceeds and waive any moral or "droit moral" rights with respect thereto.

2. In addition to the other rights granted to TBA hereunder, TBA shall also have the rights to use, and to authorize others to use my name, biography, recorded voice and performance, photo, caricature, and likeness in connection with advertising, publicizing, and promoting the Works and/or TBA.

3. (a) I have no right of inspection or approval of any Works which include Results and Proceeds and/or their use(s) therein: (b) TBA has no obligation to use the Results and Proceeds in any Work or at all; and (c) this Agreement is personal to me and is not assignable by me, and is freely assignable by TBA.

4. I am an independent contractor, not an employee of TBA and I will not be eligible for, nor receive any employee benefits. I acknowledge that TBA is not a party to any collective bargaining agreement, and my services hereunder shall not be subject to the rules and regulations of any union or guild, nor the terms or conditions of any collective bargaining agreement. I represent and warrant that I have all rights and authority to execute this release, and to grant the rights granted hereby.

Carly Christian
My Name (print)

70 Newport Pier
My Address

Newport Beach
My City/State/Zip

Carly95@pacbell.net
My Email Address

My Signature

(808) 352-2253
My Telephone Number

11/22/19
Today's Date

If you are under 18 years of age, your parent or guardian must also sign here:

Parent's/Guardian's Signature

Parent/Guardian's Printed Name

NOT A PERMIT

the brand amp

APPEARANCE RELEASE

I Andrew Hayes hereby grant to The Brand Amp, LLC and its affiliated companies (collectively "TBA"), the right to film, videotape, audiotape, photograph, and record my appearance, performance, likeness and voice, and to use the results and proceeds thereof ("Results and Proceeds") in connection with television programs, audiovisual works and derivative works (collectively, the "Works"), including, without limitation, the rights to edit, copy, exhibit, transmit, perform, license, sell, and otherwise exploit all or any portion thereof, and to exercise all subsidiary, allied and ancillary rights in or related thereto, in any and all media, whether now or hereafter known, throughout the universe in perpetuity.

I agree, further, that:

1. The Results and Proceeds shall be deemed works made for hire under U.S. copyright law, and all right and title to, and interest in them, and all elements thereof, shall be TBA's sole and exclusive property. To the extent I retain any interest in the Results and Proceeds, I hereby grant and assign to TBA all rights of any nature in and to all such results and proceeds and waive any moral or "droit moral" rights with respect thereto.

2. In addition to the other rights granted to TBA hereunder, TBA shall also have the rights to use, and to authorize others to use my name, biography, recorded voice and performance, photo, caricature, and likeness in connection with advertising, publicizing, and promoting the Works and/or TBA.

3. (a) I have no right of inspection or approval of any Works which include Results and Proceeds and/or their use(s) therein: (b) TBA has no obligation to use the Results and Proceeds in any Work or at all; and (c) this Agreement is personal to me and is not assignable by me, and is freely assignable by TBA.

4. I am an independent contractor, not an employee of TBA and I will not be eligible for, nor receive any employee benefits. I acknowledge that TBA is not a party to any collective bargaining agreement, and my services hereunder shall not be subject to the rules and regulations of any union or guild, nor the terms or conditions of any collective bargaining agreement. I represent and warrant that I have all rights and authority to execute this release, and to grant the rights granted hereby.

Andrew Hayes
My Name (print)

Andrew Hayes
My Signature

426 Lenwood Drive
My Address

949 500 2189
My Telephone Number

Costa Mesa CA 92627
My City/State/Zip

11/22/19
Today's Date

hayesandy76@gmail.com
My Email Address

If you are under 18 years of age, your parent or guardian must also sign here:

Parent's/Guardian's Signature

Parent/Guardian's Printed Name

NOT A PERMIT

the brand amp

APPEARANCE RELEASE

I Jacob Philpot hereby grant to The Brand Amp, LLC and its affiliated companies (collectively "TBA"), the right to film, videotape, audiotape, photograph, and record my appearance, performance, likeness and voice, and to use the results and proceeds thereof ("Results and Proceeds") in connection with television programs, audiovisual works and derivative works (collectively, the "Works"), including, without limitation, the rights to edit, copy, exhibit, transmit, perform, license, sell, and otherwise exploit all or any portion thereof, and to exercise all subsidiary, allied and ancillary rights in or related thereto, in any and all media, whether now or hereafter known, throughout the universe in perpetuity.

I agree, further, that:

1. The Results and Proceeds shall be deemed works made for hire under U.S. copyright law, and all right and title to, and interest in them, and all elements thereof, shall be TBA's sole and exclusive property. To the extent I retain any interest in the Results and Proceeds, I hereby grant and assign to TBA all rights of any nature in and to all such results and proceeds and waive any moral or "droit moral" rights with respect thereto.

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Jacob Philpot	[signature]
My Name (print)	My Signature
353 E 21st Street	714-267-1238
My Address	My Telephone Number
Costa Mesa 92627 CA	11/22/19
My City/State/Zip	Today's Date
snakejake5@hotmail.com	
My Email Address	

If you are under 18 years of age, your parent or guardian must also sign here:

Parent's/Guardian's Signature	Parent/Guardian's Printed Name

NOT A PERMIT

NEWPORT BEACH PERMIT CONDITIONS

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